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While we are dedicated to securing your personal data and our systems and Services, you are responsible for securing and maintaining the privacy of your credentials (e.g. user name, password or account information) and verifying that personal data we maintain about you is accurate and current. It is your responsibility to give us current, complete, truthful and accurate information, and to keep such information up to date. We cannot and will not be responsible for any problems or liability that may arise if you do not give us accurate, truthful or complete information, or you fail to update such information. We will reject and delete any entry that we believe in good faith to be false, fraudulent or inconsistent with this Privacy & Cookie Policy.

We access, retain, store and use personal data for the least amount of time necessary pursuant to our relationship with you (e.g. to provide you with or access to our products and services), in accordance with our data retention policies and applicable law. We do not process more personal data than is necessary to fulfill our obligations to you or at law or for purposes stated in this Privacy & Cookie Policy.

What Types of Cookies Do We Use?

We use the following types of cookies:

Strictly Necessary Cookies: These cookies are necessary for the Sites to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Site(s) may not work if you choose to do so.

Performance Cookies: These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our Sites. They help us know which pages are the most and least popular and see how visitors move around the Sites. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our Site(s).

Functional Cookies: These cookies allow the provision of enhanced functionality and personalization, such as videos and live chats. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these functionalities may not function properly.

Targeting Cookies: These cookies are set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They work by uniquely identifying your browser and Device. If you do not allow these cookies, you will not experience our targeted advertising across different websites.

For more information about the kinds of cookies we deploy, the purposes and duration for which they are deployed, and how to control the use of cookies on your Device, please see our Cookie Settings here. You can also learn more about cookies and set cookies preferences from allaboutcookies.org, www.aboutads.info/choices, and www.networkadvertising.org.

How Do We Deploy Cookies?

Our Cookies. We deploy cookies to help us to identify how users navigate to and around our Sites, to track your use of the Site(s) (e.g. to enable us to process your orders) and to enable some of the features within the Sites that may be beneficial to you (e.g. allow you to adjust language preferences or advertising settings), to recognize you when you return to our Sites (this speeds up your access to the Site as you do not have to log in each time), to carry out research and statistical analysis to help improve our content, products and services, to help us better understand your requirements and interests, target our and other Leadership Dynamics brands' marketing and advertising campaigns more effectively by providing interest-based advertisements that are personalized to your interests, and to make your online experience more efficient and enjoyable. We also use cookies to analyze audience size and user experience. We may also use technologies, such as our own cookies, to provide you with personalized online display advertising tailored to your interests. Further information is provided in our Cookie Settings here.

Third-party cookies. We may also use cookies issued by third parties to track the websites you visited before and after our Sites or search terms you used immediately prior to visiting our Sites. This helps us improve our online profile and tailor advertising to you. We may also use such cookies to display content from third parties. You will find additional information about these cookies in our Cookie Settings here. The third-party suppliers are responsible for the cookies they set on our Sites. If you want further information please go to the website for the relevant third party. Our use of cookies helps us deliver an effective and personalized online service to you.

The information we obtain from our use of cookies may contain your personal data but only where you voluntarily provide it (e.g., by completing an online form, membership application, loyalty application or entering your email address into a subscriber box) or where you purchase goods or services from us. We will process your personal data for required cookies based on our legitimate interests. For performance, functional and targeting cookies, we will process your personal data based on your consent.

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We do not provide services or sell products to children. If you are below the age of 18, you may use our website only with the permission and active involvement of a parent or legal guardian. If you are a minor, please do not provide us or other website visitors with any personal information.

Autoresponders

We may use autoresponders to communicate with you by e-mail. To protect your privacy, we use a verified opt-in system for such communications and you can always opt-out of such communications using the links contained in each autoresponder message. If you have difficulties opting out, you may contact us by sending an e-mail, or sending us mail to the address listed below.

Data Storage

We have 2 shopping cart and gateway solution Cloud360.net/Authorize.net They provide us with the online e-commerce platform that allows us to sell our products and services to you.

Your data is stored in either Cloud360.net/Authorize.net databases and the general application. They store your data on a secure server behind a firewall.

Payment:

If you choose our direct payment gateway Cloud 360.net /Authorize.net to complete your purchase, it is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

NOTE: At no point during the transaction does Leadership Dynamics dba University in Motion take custody or store your credit card information. This process is monitored and managed by Cloud 360.net/Authorize.net and you can read their terms of service, privacy policy and PCI Compliance information by visiting their sites.

As our services evolve and we perceive the need or desirability of using your personal data collected in other ways, we may from time to time amend this Privacy Policy. We encourage you to check our Site frequently to review the current Privacy and Cookie Policy in effect and any changes that may have been made to it.